# 2025 Election Platform | Social Media Posts

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| **Image** | **Script** |
|  | Long-term eye conditions are an unnecessary burden on the Australian economy, as 90% of vision loss can be prevented or treated if detected early enough.  We’re calling on the Australian Government to invest in eye care at the community and primary care level to improve access to prevention, early intervention and treatment.  Lend your support to ensure a clear vision for eye health and vision care for all Australians.  https://bit.ly/clear-vision-2025  ***Alt text:*** *A close up of a person's eye, text above that says: Nearly 1 in 2 Australians live with a long term eye condition, costing the economy 27 billion dollars each year. At the right of the image is text that says “Clear Vision - key priorities for eye health and vision care.”, followed by the Vision 2020 Australia logo.* |
|  | Even with permanent vision loss, people could live much more independently and safely with the right training and support.  We’re calling on the Australian Government to deliver early intervention services for older adults with vision loss to significantly reduce long-term healthcare costs and enhance their quality of life.  Lend your support to ensure a clear vision for eye health and vision care for all Australians.  https://bit.ly/clear-vision-2025  ***Alt text:*** *A close up of a person's eye, with text above that says: Early intervention services for older adults with vision impairment reduces long-term healthcare costs. At the right of the image is text that says “Clear Vision - key priorities for eye health and vision care.”, followed by the Vision 2020 Australia logo.* |
|  | Long-term eye conditions are rising, particularly in regional and rural Australia.  This doesn’t have to be the case, with 90% of vision loss preventable or treatable if detected early enough.  We’re calling on the Australian Government to invest in eye care at the community and primary care level to improve access to prevention, early intervention and treatment.  Lend your support to ensure a clear vision for eye health and vision care for all Australians.  https://bit.ly/clear-vision-2025  ***Alt text:*** *A close up of a person's eye, with text above that says: Almost 1 in 2 Australians live with at least one long term eye condition, with this number increasing. At the right of the image is text that says “Clear Vision - key priorities for eye health and vision care.”, followed by the Vision 2020 Australia logo.* |